

COMPANY OVERVIEW

D-Link is a worldwide leading designer, developer and manufacturer of Networking, Connectivity, Voice and Data communications products for mass consumer, small to medium business and enterprise market segments. Founded in 1986, the Company revenues have grown in excess of \$1.13 Billion.

D-Link delivers cutting-edge, high-performance products designed within standards based technologies. Serving both mass consumer and business infrastructure needs, D-Link continues to offer the best value in the connectivity market by combining high quality products with the most affordable price point.

D-LINK: A GLOBAL PRESENCE

D-Link is among a select group of companies that are truly global. The Company has established this presence through a strong network of business units in key markets throughout the world.

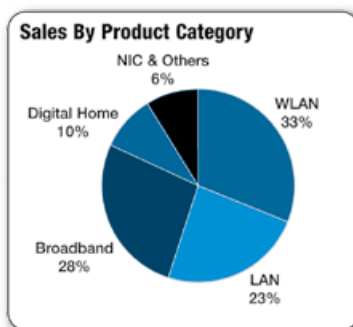
Building a business network serving the world's market place takes vast amounts of capital, hard work and time. D-Link began the transformation to a global enterprise in the late 1980's.

For over 19 years, D-Link has been cultivating strategic business relationships and investing in a system that opens access to more than 100 countries through 90 offices worldwide.

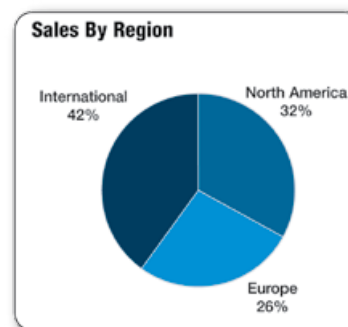


With presence in all facets of networking, including Enterprise, SMB and SOHO segments and the digital home, D-Link has consistently increased market share and shown strong revenue growth. The Company is one of the largest networking hardware vendors in the distribution channel, including VARs, on-line e-tailers, retail chains, service providers and direct market resellers.

With more than 1,800 employees, D-Link serves in all major geographical regions, including the United Kingdom, Germany, the Middle East, India, China, Taiwan and of course Australia.



D-Link's extensive product breadth creates the diversity needed to adapt for future, emerging markets and opportunities



D-Link's global equity contributes heavily to sales growth, insulating the company from declining revenues at times of global economic downturns.

WHY D-LINK

- **Largest Product Portfolio with over 800 Products for Enterprise, SMB, and SOHO**
- **True Designer, Developer, and Manufacturer of Network Products**
- **Channel Friendly Distribution Model**
- **Evolving Channel Programs to Match Changing Markets**
- **Lower Total Cost of Ownership and Higher Return on Investment for Products**

D-LINK IN AUSTRALIA and NEW ZEALAND

Established in 1994, the Australian and New Zealand offices of D-Link are a wholly owned subsidiary of D-Link Corporation. The local arm has built a strong reputation as a leading multinational vendor offering a wide range of localized services. These services cover the research and development of network and broadband technologies, a full range of technical post sales support service, warehousing, operations, as well as sales and marketing.

D-Link employs over 65 staff in offices located in Sydney (Head Office), Auckland, Brisbane and Melbourne.

D-Link values and works with the customer and the channel to provide various unique Value Added services tailored to both business and the channel.

These services include:

D-Link Dynamic Sales Professional Program (DSPP)

D-Link provides training to sales professionals, enabling these individuals to assist in the design and selection of the appropriate D-Link products that meet the customer's specific business requirements.

D-Link Certified Network Engineer (DCNE)

D-Link Sales Professionals are backed by D-Link Certified Network Engineers. Developed by D-Link, this certification training course focuses on business technologies. DCNE graduates are trained and certified to install and support D-Link hardware, and are further backed by D-Link priority technical support.

Limited Lifetime Warranty.

D-Link offers Limited Lifetime Warranty on most products.

Priority RMA*

xStack™ Switches, AirPremier™ Wireless and NetDefend™ Security/Firewall products are provided with 24 Hour X-Shipment direct to customer standard @ No Cost Metropolitan Areas
- Regional Areas – Best Effort

D-Link NetProtect™*

On site Service Level Agreements backed by NCR nationally are available for xStack™ Switches, AirPremier™ Wireless and NetDefend™ Security/Firewall products.

Two levels of NetProtect™ service are available:

Standard

10hr x 5day x 8hr response or.

Premium

24hr x 7day x 4hr response for mission critical environments.



◀ D-Link is connecting both backbone and workgroup connectivity throughout the Asia Pacific and surrounding regions

◀ D-Link wireless networking is enabling anytime, anywhere access to the Internet and corporate headquarters for business

◀ D-Link played a large part in bringing large scale Broadband and VoIP deployment to consumers in the region with major project wins in Australia, India, New Zealand and Taiwan

D-Link Vendor Finance*

D-Link can offer your company vendor finance. Renting is a popular and efficient way of financing equipment, and companies of any size can use it to gain needed leverage for growth. Renting is a simple and economical way to obtain the benefits of the latest technology without assuming the up front costs and risks of ownership.

Finance Benefits:

Free up working capital for other business related needs/ requirements. Latest and current IT equipment can be used being used by your company. The rental fee is an off balance sheet cost, rather than a capital expenditure. Rental payments made in the financial year can be offset against your taxable profits. Other equipment, services and software can be rolled into the one rental agreement.

* Currently only available in Australia

D-Link Australia Pty. Ltd.

1 Giffnock Avenue
North Ryde NSW 2113 Australia

Australia Sales: 1300-700-100

New Zealand Sales: 09-356-2158

Australia Support: 1300-766-868

New Zealand Support: 0800-900-900