

D-Link® Unveils Cost-Effective Managed Wireless / Wired Network Solution For Small To Medium Sized Organisations

D-Link DES-1228P Web Smart Switch With Power over Ethernet (PoE) Manages Up To 24 DWL-3140AP Low-Cost Wireless Access Points

SYDNEY, Aust. – April 29, 2008 – D-Link, the end-to-end networking solutions provider for business and consumers, today introduced a wireless smart switch for small to medium-sized organisations looking for a cost-effective solution for network infrastructure with the added benefit of centralised wireless access point (AP) management for supported APs.

D-Link's DES-1228P Web Smart switch is a high-performance, all-purpose 24-Port, 10/100 smart switch with Power over Ethernet (PoE) and a friendly web-based graphical user interface (GUI). Designed for organisations with up to 200 users, the DES-1228P features centralised AP management for easy deployment, configuration, replacement and monitoring of up to 24 D-Link DWL-3140AP low-cost wireless access points.

Together, the DES-1228P Web Smart switch and DWL-3140AP low-cost wireless access point can be used to create a cost-effective, managed wired / wireless network infrastructure for small to medium-sized organisations at a fraction of the cost of competing managed solutions.

"Unified wired / wireless switching with centralised AP management offers the sort of flexibility and ease of management small to medium-sized organisations are been looking for but, for many, has been beyond their reach," said Maurice Famularo, Marketing Director, D-Link Australia & New Zealand. "Our DES-1228P Web Smart switch and DWL-3140AP low-cost wireless access point offer an easy way to configure a unified solution for today's diverse network environments at a price even a small business can afford."

The DES-1228P switch offers configuration templates for easy set-up and quick discovery of supported APs, AP mapping utility and full-time AP status controls. Its AP load balancing feature automatically disperses traffic equally among APs.

The DES-1228P takes only minutes to configure using a built-in browser-based management interface. In addition to the wireless features, the DES-1228P offers all the functionality of a smart wired switch, such as virtual local area network (VLAN) segmentation, quality of service (QoS) prioritisation and denial of service (DoS) prevention.

The switch boasts 15.4 watts of PoE power per port to easily support devices such as IP phones, Internet cameras and access points. The DES-1228P helps reduce additional costs often associated with delivering electrical power to remote or difficult to reach locations.

DWL-3140AP Low-Cost Wireless Access Point

Most importantly, the DES-1228P Web Smart switch offers centralised AP management functions for the D-Link DWL-3140AP, a small, low-cost, ceiling mounted wireless access point.

Installation of multiple small form-factor DWL-3140APs increases client mobility within a network. Each DWL-3140AP is able to change its RF channel to provide all mobile clients with the best wireless signal. DWL-3140APs can be connected to DES-1228Ps directly or indirectly through the existing wired network. It can also receive its power supply via Power-over-Ethernet (PoE) by directly connecting to a DES-1228P, or through other PoE-capable devices.

The DES-1228P Web Smart switch can apply pre-set configurations to every connected DWL-3140AP. If a DWL-3140AP needs to be replaced, the replacement DWL-3140AP can be configured with the same configuration through the switch literally in seconds. The DWL-3140APs intentionally resemble smoke detectors to minimise visibility. With no protruding antennas and no obvious hallmarks of an AP, DWL-3140APs are less likely to be tampered with.

Price and Availability

The DES-1228P Web Smart switch is available now with recommended retail prices of AU\$1130 inc. GST and NZ\$1299 inc. GST. The DWL-3140P is also available now with recommended retail prices of AU\$170 inc. GST and NZ\$199 inc. GST.

More information can be obtained at D-Link websites, www.dlink.com.au and www.dlink.co.nz.

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About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at Building A, Level 3, 11 Talavera Road, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800; FAX (02) 8899 1868; Internet www.dlink.com.au; email marketing@dlink.com.au.

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