D-Link Extends DWS-3000 Gigabit Wireless Switch Range with New Entry Level Model and Enhanced Functionality

DWS-3000 Switches Provide Unified Wired/Wired Management With Enhanced Features Including Captive Portal, Guest VLAN and Standalone or Unified AP Support

SYDNEY, Aust., April 3, 2009 – D-Link, the end-to-end networking solutions provider for consumers and business, is shipping the new DWS-3024L entry-level addition to its popular DWS-3000 Series of business class, centrally managed, secure wired/wireless networking solutions and unveiling enhanced functionality across the entire DWS-3000 range.

D-Link DWS-3000 Series Layer 2+ Gigabit Wireless Switches are optimised for wireless network deployment in business environments, allowing organisations to install high-performance, secure, manageable and scalable unified wired/wireless local area network (LAN) switching.

With combo SFP, Power over Ethernet (PoE) and redundant power supply (RPS) support, DWS-3000 switches provide organisations with easy upgradeability to next-generation 802.11n wireless LANs, simple deployment of wireless devices regardless of physical locations, and centralised management of secure wireless mobility and policy enforcement.

"The DWS-3000 managed wireless switches enable IT managers to add mobile users in a centrally managed, secure and fully integrated wireless and wired infrastructure, providing a complete end-to-end network solution," said Maurice Famularo, Marketing Director for D-Link Australia and New Zealand.

The new D-Link DWS-3024L is a centrally managed 24-Port L2+ Gigabit Wireless Switch with PoE on every port that fully integrates wired and wireless switching capabilities. Designed for distributed deployments in the wiring closet, each wireless switch can support up to 24 wireless access points.

The DWS-3000 range also includes the DWS-3024 24-Port L2+ Gigabit Wireless Switch with PoE and the DWS-3026 24-Port L2+ Gigabit Wireless Switch with PoE, both supporting up to 48 wireless access points. The DWS-3026 also features two open slots for optional 10-Gigabit uplink modules.

DWS-3000 Series Gigabit Wireless Switches consolidate the security, manage the bandwidth and maintain the intelligence of the entire wireless network. Profiles including SSID, QoS settings and encryption keys are only configured once and then applied to managed wireless access points (APs).

In addition to monitoring users' identities and maintaining their authentication as they roam, the switches can configure and control all aspects of the wireless access points, including: RF channel and power management, wireless traffic segmentation, AP roaming and load balancing, rogue AP detection and AP access security.

All DWS-3000 switches provide 4 combo SFP ports for flexible fibre-based connections. Up to 4 switches can be stacked to form a centralised management system, delivering up to 96 Gigabit ports and attachment to 192 wireless access points.

Enhanced Functionality
Recent enhancements to the functionality of DWS-3000 Series switches include:

A new Captive Portal feature provides a convenient authentication method to give clients wireless network access without any pre-set configuration or need to know a security passphrase. Instead they can open an Internet browser and be prompted for a username and password. The Captive Portal implementation supports multiple TCP ports, not just HTTP port 80. This makes it suitable for environments such as educational institutions where a proxy server is used. The Captive Portal feature supports clients with proxy settings enabled and others, like guests, which don't.

A new Guest VLAN feature allows a DWS-3000 Series switch to dynamically assign clients which are not authenticated with the Active Directory/RADIUS server to a virtual network with restricted access. This offers administrators an option to give guests network connectivity without compromising network security.

The DWS-3000 Series wireless switches also now support dual mode access points. In Unified Mode (thin mode), the AP is controlled by the switch. In Standalone Mode, the AP can operate on its own, without the controller. This opens an easy upgrade path to organisations who can start with a small wireless network and upgrade later to a unified wireless solution. They can first introduce APs in Standalone Mode and later add a DWS-3000 Series switch and change APs to Unified (thin) mode. D-Link access points support both modes with no additional firmware/licensing fee required.

Price and Availability
The DWS-3024L is available now with recommended retail prices of AU$5845 RRP inc. GST and NZ$6925 inc. GST. The DWS-3024 has recommended retail prices of AU$10,390 RRP inc. GST and NZ$12,315 inc. GST. The DWS-3026 has recommended retail prices of AU$11,795 RRP inc. GST and NZ$13,980 inc. GST. Special education and government pricing is also available.

For more information, see D-Link's websites at www.dlink.com.au and www.dlink.co.nz.

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About D-Link
D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at Building A, Level 3, 11 Talavera Road, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800; FAX (02) 8899 1868; Internet www.dlink.com.au; email marketing@dlink.com.au.

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