



Media Release

D-Link Now Shipping HD Extender For Windows Media Center

MediaLounge® Player Extends Windows Media Center Experience to TVs Throughout the House; Plays and Displays Music, Photos, Movies, Online Content and Live/Recorded TV

SYDNEY, Aust., April 7, 2009 – D-Link, the end-to-end networking solutions provider for business and consumers, today announced it is shipping its latest MediaLounge® Player designed to operate as an Extender for Windows Media Center.

The D-Link® DSM-750 Wireless N HD Media Center Extender provides high-speed wired or Wi-Fi streaming and sharing of High-Definition (HD) and standard definition video, movies, digital photos and music – virtually anywhere in the home, regardless of where the PC is located. Media files can be found by the DSM-750 from PCs or storage boxes (such as the D-Link DNS-323) connected to the home network and then played on the TV using the included remote control.

"The DSM-750 is our most powerful media player yet," said Maurice Famularo, Marketing Director for D-Link Australia and New Zealand. "This powerful Extender for Windows Media Center not only provides an elegant way to enjoy your local media, but changes the way we navigate and view the Internet. When paired with PCs running Windows Media Center, the DSM-750 offers consumers the ultimate experience in digital home entertainment."

The newest MediaLounge model features the company's award-winning Wireless N technology for the fastest Wi-Fi performance on the market, incorporating both the 2.4GHz and 5GHz radio bands available with the draft 802.11n standard to optimise the experience of moving media throughout the home. Since a majority of wireless devices use the 2.4GHz band, the DSM-750 utilises MediaBand technology – which provides the option of using the 5GHz band when supported by a 5GHz wireless router, access point, or bridge – to help minimise interference with common wireless devices, thus improving streaming performance.

Other key features of the new MediaLounge player include cool, silent operation (no moving parts), a convenient remote control, an easy-to-navigate TV user interface for quick hassle-free browsing of digital content, high-definition video playback with digital surround sound and 10/100 Fast Ethernet connectivity. Media can be played by using the USB 2.0 port for flash drives or other USB-connected storage devices.

The DSM-750 delivers the Windows Media Center experience independent of whether the host PC is being used for other purposes, so users can watch a recorded TV show in the living room while, for example, a child does homework on the PC. In addition, up to five media players can be used to extend Windows Media Center simultaneously from the same PC to enjoy music in the kitchen, for example, or a photo slideshow in the bedroom.

Windows Media Center makes it easy to access all media files – video, music and photos – and to use the PC as a TV tuner/digital video recorder (DVR). Windows Media Center also offers online content to users through the DSM-750.

In addition to the Extender for Windows Media Center functionality which requires Windows Vista Home Premium or Windows Vista Ultimate, the DSM-750 also works with standard Windows Vista and Windows XP computers through Microsoft's Windows Media Player 11 or Windows Media Connect and other Universal Plug and Play (UpnP) media servers.

Price and Availability

The D-Link DSM-750 Wireless N HD Media Center Extender is available now with recommended retail prices of AU\$599.95 inc. GST and NZ\$745.95 inc. GST.

For more information, see D-Link's websites at www.dlink.com.au and www.dlink.co.nz.

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About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company is an award-winning designer, developer and manufacturer of networking, broadband, digital electronics, voice, data and video communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at Building A, Level 3, 11 Talavera Road, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800; FAX (02) 8899 1868; Internet www.dlink.com.au; email marketing@dlink.com.au.

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