



Media Release

D-Link Appoints Jamie Carter As Corporate Business Manager

**Focus on Driving New Business for D-Link's Four Pillars of Business Grade Solutions:
Network Switches, Storage, Security and Wireless Technology**

SYDNEY, Aust. – April 8, 2008 – D-Link Australia & New Zealand, the end-to-end networking solutions provider for business and consumers, today announced the appointment of Jamie Carter as Corporate Business Manager.

Carter joins D-Link's Business Solutions Group, which focuses on the commercial, government, education and small to medium enterprise (SME) markets. He is responsible for growing D-Link's market share of business grade networking solutions through its reseller channel by focussing on key vertical markets including education, healthcare and transport & logistics.

"As well as a focus on key vertical markets, I have national responsibility for setting D-Link's go-to-market strategy in the education sector to achieve our goal to be number one in education by 2010," said Carter. "We are now executing on that strategy by establishing an education reseller channel. We are choosing a few reseller partners in each state which are being specially trained and given exclusive access to a new K-12 Partner Program."

Carter, based in D-Link's North Ryde, Sydney headquarters, reports to Michael Bailey, Commercial Sales Manager, D-Link Australia and New Zealand.

"With Jamie Carter's experience in managing large corporate accounts he is well qualified to assist our partners and their end-user customers realise the benefits from the four pillars of business grade solutions that D-Link has to offer in the areas of network switches, storage, security and wireless technology," said Bailey.

Prior to joining D-Link, Carter worked for leading PC vendor Acer Computer as Corporate Business Development Manager, responsible for both direct and indirect accounts. Previously, he worked for Leading Solutions, one of Australia's largest IT solutions providers, as the Business Development Manager responsible for the managing and growing the education market.

About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at Building A, Level 3, 11 Talavera Road, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800; FAX (02) 8899 1868; Internet www.dlink.com.au; email marketing@dlink.com.au.

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