

New Report Reveals D-Link Captures Fastest Growing Market Share in Worldwide SOHO and Home Wireless Networking

- *D-Link's SOHO WLAN Market share Accelerated 35% from Q3 to Q4 2002*
- *D-Link Controls 21% Market Share for SOHO WLAN Shipments Worldwide*
- *D-Link Controls over 50% Market Share for Wireless in Australia*
- *D-Link Gaining Control of Number One Market Position*

Sydney and Auckland, April 28, 2003 - D-Link, a worldwide leader in design, development, and manufacturing of networking, broadband, wireless, and communications technologies, today announced that it is now the fastest growing SOHO and home wireless networking company and that it has dramatically driven its market share to within four tenths of a percent of the market leader. Increasing its market share 35% in Q4 2002, D-Link controls the second largest worldwide market share at 21%, according to a report published by analyst firm Synergy Research Group, Inc. D-Link outperformed more than nine major networking solutions providers in Q4 2002, and is within half of a percent of the current market share leader.

"D-Link is a global manufacturer with strong market share in the SOHO wireless networking arena, which is a fast growing segment," said Aaron Vance, Industry Analyst, Synergy Research Group. "The bulk of the market share foundation is from the D-Link North American market; however, strong unit shipments in Europe and Australia have really propelled the Company to a leadership position."

"With their awesome growth, D-Link should continue to be one of the top players in this highly competitive market," added Vance.

"As our D-Link business units around the world expand their retail push of wireless it is rapidly thrusting our market share forward," said Maurice Famularo, D-Link marketing manager Australia and New Zealand. "We are poised to lead the worldwide market share for wireless products, and in light of the recent Synergy report, we're closer to that goal every day."

"Our Overall market share in Australia with Wireless based on Frost and Sullivan has exceeded 50%. Similar figures are also evident with our Broadband business" says Famularo.

A leader in the wireless networking space, D-Link provides consumers worldwide with a wide range of wireless products from the 802.11a and 802.11b standard, as well as the current 802.11g draft standard. D-Link wireless networking products include wireless ADSL modems, Internet gateways, routers, access points, bridges, range extenders, PCI cards, CardBus adapters and USB network adapters.

About D-Link

True Networking Pioneer and Hardware Manufacturer Since 1986.

D-Link is a worldwide leader and award-winning designer, developer, and true manufacturer of networking, broadband, digital electronics, and voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With global manufacturing International Standards Organization ISO 9001, 9002, ISO 14001 Certifications and numerous National Technical Excellence awards earned for R&D and manufacturing, D-Link delivers product excellence, quality, reliability, compatibility, high-performance within standards, and easy installation software, educational materials, and manuals.

The company has increased its world-class production capacity to more than a million square feet of manufacturing facilities in six state-of-the-art factories in four countries -- Taiwan, China, India, and the United States. With millions of Ethernet adapters and millions of hub and switch ports manufactured and shipped, D-Link is a dominant market participant and price/performance leader

in the network and communications market. D-Link has been profitable every year since its inception in 1986, and continues to grow at a rate that will allow the Company to experience continued prosperity, D-Link sets the standards for market affordability, while focusing on "Building Networks for People."

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