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*Media Release*

## **D-Link® Partners With Tomizone To Build Free Wi-Fi Hotspot Solution Into Selected Wireless Routers**

**SYDNEY, Aust. -- April 23, 2007** -- D-Link, the end-to-end networking solutions provider for business and consumers, today announced a deal with Tomizone, a global brand headquartered in Auckland New Zealand, to integrate Tomizone's free Wi-Fi hotspot solution into selected D-Link routers.

In partnership with Tomizone, D-Link will be offering a Wi-Fi hotspot solution, available in its DI-524UP and DIR-300 wireless routers, at no extra cost to the customer. Furthermore D-Link distributors and retailers will have a product that makes Wi-Fi more useful.

Tomizone will showcase the service and the D-Link routers at CeBit in Sydney at its stand on May 1st to 3rd.

"We are really excited about the affiliation with D-Link as this puts Tomizone in the hands of a global community that are crying out for hotspots," says Tomizone's CEO Steve Simms. "It means customers will notice a new feature in some of the D-Link routers which allow them to secure their broadband connection and share it to make money."

Up until now the growth of new hotspots has been the domain of the big telecommunications providers. Tomizone has changed that model. By giving away its free Wi-Fi hotspot software, Tomizone is allowing anyone with a bit of time, inclination and a selected D-Link wireless router to set up a secure hotspot from any broadband connection and start making money.

In recent years there has been a huge increase in worldwide demand for people to connect to the Internet as they move about. There are currently 400 million broadband connections globally and it is forecast to rise to 600 million by 2010. In contrast, there are only 150,000 public Wi-Fi hotspots available which is at odds with the number of Wi-Fi gadgets people own.

Tomizone sees the potential to 'share' connections and let users build a 'ground up' Wi-Fi Hotspot network by allowing anyone to share their broadband Internet connection and make money from it. Tomizone software also prevents 'leeching' or 'bandwidth theft' from unauthorised people who connect to Wi-Fi or broadband networks.

"D-Link is delighted that its wireless routers have been selected to provide a robust, secure and broadly available technology platform for Tomizone's innovative Wi-Fi hotspot service," said Maurice Famularo, Marketing Director, D-Link Australia and New Zealand. "We look forward to seeing D-Link customers take up Tomizone's offer to make broadband Internet access available to mobile technology users everywhere."

Australia and New Zealand customers will be the first in the world to be able to buy selected D-Link routers with Tomizone software loaded as of mid May.

**-Ends-**

## **About Tomizone Limited**

Tomizone was founded in 2006 by Wi-Fi entrepreneurs who have extensive experience in the industry. Tomizone is a global brand headquartered in Auckland New Zealand.

Tomizone provides free integrated software which enables compatible Wi-Fi routers to share internet bandwidth. This is connected to the global Tomizone service platform which collects revenue, governs usage and enables fund distribution to the people that own a Tomizone hotspot.

Tomizone charges a very low fee, up to USD3 per day for access to a Tomizone (which is also priced on a local basis for example AUD4 per day in Australia), making it one of the cheaper methods to access the Internet while on the move. Tomizone can be set up anywhere globally where there is a fast internet connection.

Tomizone Website: [www.tomizone.com](http://www.tomizone.com)

CeBit Show Stand: H40 (Sydney Exhibition Centre, May 1<sup>st</sup> to 3<sup>rd</sup>, 2007)

## **About D-Link**

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at 1 Giffnock Avenue, North Ryde, NSW, 2113, Sydney Australia. Phone +61 (0)2 8899 1800; FAX +61 (0)2 8899 1868; Internet [www.dlink.com.au](http://www.dlink.com.au); email [marketing@dlink.com.au](mailto:marketing@dlink.com.au).

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