



Media Release

D-Link Has Fastest Draft 802.11n Wireless Products On Market, Test Studies Show, Passes 500,000 Shipment Milestone

D-Link® Wireless Networking Extends High-Speed Internet and Data Sharing at Wired Speeds, Analyst Report Shows D-Link Gains Significant Market Share for Draft 802.11n

SYDNEY, Aust. – August 13, 2007 – D-Link®, the end-to-end networking solutions provider for business and consumers, has the fastest Draft 802.11n technology on the market for its wireless networking products, according to recently filed industry tests. D-Link also announced it has passed the 500,000 milestone for shipments of its popular Draft 802.11n products.

The tests were performed by octoScope, a Boston, U.S. consulting firm that conducts competitive product performance testing, and were staged in real-life home and office environments. According to octoScope, the Draft 802.11n equipment from several vendors was enabled with the most current software available from the vendors at the time of the tests.

Extensive short and long-range tests verifying the throughput and video performance versus a range of Draft 802.11n equipment concluded: "The measured data reveals that the D-Link DIR-655 Xtreme N™ Gigabit Router is the top performer in its 3x3 (antenna) class and across the board."

Test results also noted "the DIR-655 will let you watch high-quality HDTV even at 150 feet (46m) since it maintains about 20 megabits (Mbps) of throughput at that distance." In addition, the report found that the D-Link DIR-625 RangeBooster N® Router topped the 2x2 (antenna) categories in the home and office, producing an HDTV range of 180 feet (55m) in both settings.

The video test was designed to demonstrate video prioritisation performance of three gigabit-capable routers chosen for evaluation: the D-Link® DIR-655, the Linksys® WRT350N and the Netgear® WNR854T. All three feature Gigabit Ethernet local-area network (LAN) ports with sufficient bandwidth to support a multimedia server sourcing multiple video streams. "Among this group the D-Link DIR-655 came in first," the study concluded.

The 802.11n standard, currently in draft form, is the new generation of WLAN technology delivering significant improvement in throughput and useful range over legacy 802.11b and 11g equipment. In the home, Draft 802.11n provides triple play coverage including video distribution through a typical house to multiple TV sets.

In the enterprise/office environment, once ratified, 802.11n will support mission-critical applications with throughput, QoS and security rivaling 100Base-T. Coupled with current security protocols, Draft 802.11n's performance makes it an easy-to-install alternative to computer cabling.

"D-Link is committed to providing the optimal Draft 802.11n experience," said Maurice Famularo, Marketing Director, D-Link Australia & New Zealand. "octoScope's findings validate the hard work of the engineering and product design teams behind our Draft 11n solutions and are a welcome endorsement of our commitment to wireless networking leadership."

D-Link Draft 802.11n Products Pass 500,000 Shipment Milestone

D-Link also realised the strongest quarter over quarter growth for Draft 802.11n product shipments among leading vendors, according to research firm In-Stat. D-Link Draft 802.11n product sales increased over 61% from Q4/06 to Q1/07.

"D-Link's milestone achievement of shipping its 500,000th Draft 802.11n product is a clear indication that the market is confident with the technology and the vendors who are providing it," said Norm Bogen, director of networking with In-Stat, a leading research firm serving the computer and networking industries. "Sales worldwide are increasing at a healthy clip as more and more users enjoy the dramatically increased speeds and range that the Draft N products deliver to home and small business networks."

In 2007, D-Link Draft 802.11n products were also first to market with the latest 2.0 platform standard upgrades, as well as Wi-Fi Alliance testing and subsequent certification.

"Reaching this milestone for Draft 11n product sales is an overwhelming indicator that the market is adopting this next evolution of wireless networking and recognising the benefits it provides," said Famularo. "We have the best assortment of 11n products on the market today and D-Link will continue to drive this momentum forward to meet the demand for this important advancement in wireless networking."

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For further information please contact:

David Sanday
Bowes Communications
+61 (0)2 9387 2333
david.sanday@bowespr.com

About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at 1 Giffnock Avenue, North Ryde, NSW, 2113, Sydney Australia. Phone +61 (0)2 8899 1800; FAX +61 (0)2 8899 1868; Internet www.dlink.com.au; email marketing@dlink.com.au.

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