

D-LINK AND AAPT SIGN ADSL DEAL

Sydney, June 16, 2005 — D-Link, a global leader in the design, development, and manufacturing of networking, broadband, wireless, and communications technologies for the SOHO, SMB and enterprise markets and AAPT one of Australia's three largest telecommunications carriers, announced the successful launch of AAPT ADSL modems last month.

D-Link was selected following a very rigorous testing and joint development process to ensure that D-Link's products met with AAPT's strict requirements.

"This is yet another significant win for D-Link", said Dean Williams, D-Link's Broadband Division Manager Australia & New Zealand.

D-Link's goal in the ADSL market is to continue working with our partners, in order to provide innovative and cost effective solutions, which meet mass market requirements.

D-Link's commitment to the local Australian and New Zealand markets has been proven by our ability to invest substantial capital into local R&D, support and infrastructure, which allows us to remain the clear market leader and to continue to grow to the point where D-Link are now shipping in excess of 60,000 ADSL modems per month.

"We have worked hard together with Phil Guilfoyle and the AAPT project team to create a customised user interface so that customers can enjoy an easy-to-use, trouble free self installation experience", said Mr Williams.

"This is a great example of leveraging our parent company Telecom New Zealand to deliver immediate commercial and customer benefits for AAPT. The smooth project launch is testament to the team effort between the D-Link and AAPT working closely together to ensure we had everything right from day one," said Mr Guilfoyle.

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About D-Link

True Networking Pioneer and Hardware Manufacturer Since 1986

D-Link is a worldwide leader and award-winning designer, developer, and true manufacturer of networking, broadband, Wireless, digital electronics, and voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With global manufacturing International Standards Organization ISO 9001, 9002, ISO 14001 Certifications and numerous National Technical Excellence awards earned for R&D and manufacturing, D-Link delivers product excellence, quality, reliability, compatibility, high-performance within standards, and easy installation software, educational materials, and manuals. The company has increased its world-class production capacity to more than a million square feet of manufacturing facilities in six state-of-the-art factories in four countries -- Taiwan, China, India, and the United States. With millions of Ethernet adapters and millions of hub and switch ports manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the network and communications market. D-Link has been profitable every year since its inception in 1986, and continues to grow at a rate that will allow the Company to experience continued prosperity. D-Link sets the standards for market affordability, while focusing on "Building Networks for People."

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D-Link products are distributed in Australia by: Bluechip, LAN 1, Pacific Datacom, Page Data, Synnex Australia, Tech Pacific Australia and BJE Enterprises.

D-Link products are distributed in New Zealand by: Dove Electronics NZ, LAN 1 Distribution NZ, and Tech Pacific NZ.

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