

## D-Link Australia and New Zealand Names Gary O'Sullivan As Technology Business Manager

**Sydney, 1 December, 2005** – D-Link, the global leader in design, development and manufacturing of networking, broadband, wireless and communications technologies, today announced the appointment of Gary O'Sullivan to the position of Technology Business Manager, Australia and New Zealand.

As Technology Business Manager, O'Sullivan will manage the company's switching product portfolio and spearhead D-Link's efforts in continuing to grow its presence in the corporate SMB and Enterprise sectors. O'Sullivan will also be responsible for analysing local switching market trends and developments, determining appropriate product launches for the Australian and New Zealand markets and assisting with supportive marketing activity.

O'Sullivan's first task as Technology Business Manager will be to lead the local launch of D-Link's soon-to-be-released xStack enterprise switching range. xStack consists of a family of switching products tailor-made to adapt to the needs of business. Providing proactive network security management, industry-wide interoperability, high performance 10 Gigabit stacking and end-to-end traffic control. The xStack range uniquely positions D-Link in the networking market as the only manufacturer able to offer an end-to-end solution. O'Sullivan will be charged with the task of promoting and leveraging this unique position to cultivate new opportunities and partnerships locally.

"D-Link is strongly committed to growing our position and influence in the SMB and Enterprise sectors and we welcome an executive of Gary's calibre to help us achieve this goal. His extensive experience in local market, partner and channel development make him a valuable

addition to the D-Link Australia and New Zealand team," said Domenic Torre, Managing Director, D-Link Australia and New Zealand.

In commenting on his new found post, O'Sullivan said: "I am truly excited about the challenge that lies ahead. It was D-Link's highly commendable reputation, growth designs and superior product portfolio that drove me to accept the position of Technology Business Manager and I look forward to leveraging these strengths to produce some great sales results."

Prior to joining D-Link Australia and New Zealand, O-Sullivan held a business development position with Ingram Micro Australia.

**For further information or review units please contact:**

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***About D-Link***

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at 1 Giffnock Avenue, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800 FAX (02) 8899 1868;

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