



Media Release

D-Link Donates \$30,000+ to Victims of Victorian Bushfire Crisis

***D-Link Donating 50c For Every Product Sold in Australia in February,
With an Immediate Payment of \$20,000 to the Australian Red Cross***

SYDNEY, Aust. – February 12, 2009 – D-Link Australia & New Zealand, the end-to-end networking solutions provider for business and consumers, today announced that it is donating in excess of \$30,000 to assist the victims of the Victorian bushfire crisis.

D-Link will donate 50c for every product sold in Australia in February, beginning with an immediate payment of \$20,000 to the Australian Red Cross. With expected sales of between 60,000 to 70,000 units, the total size of the donation is expected to exceed \$30,000.

“The staff of D-Link and their families send their most heartfelt wishes to all those affected by this tragic event,” said D-Link Managing Director, Australia & New Zealand, Domenic Torre. “We are thinking of them in their time of need and we want to assist in some way financially to help them recover after this devastating event.

“Many of the people affected by this crisis would be D-Link’s customers,” said Torre. “They have supported D-Link over the years and this is our chance to support them when they need it most.”

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About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at Building A, Level 3, 11 Talavera Road, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800; FAX (02) 8899 1868; Internet www.dlink.com.au; email marketing@dlink.com.au.

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