



*Media Release*

## **D-Link VoIP Adapter Allows Existing Telephones To Make VoIP and Regular Phone Calls**

*Failover Port For Regular Telephone Line Allows Seamless Transition to  
VoIP Technology, Provides Emergency Backup*

**SYDNEY, Aust., February 2, 2009** – D-Link, the end-to-end networking solutions provider for business and consumers, today announced it is shipping the DVG-2101SP VoIP Telephone Adapter allowing home and small business users to take advantage of their Broadband connections and their existing analog telephones to make inexpensive voice over IP (VoIP) phone calls.

The A\$120 / NZ\$160 VoIP Telephone Adapter allows for a seamless transition to VoIP technology. Not only does it use existing analog telephone handsets to make VoIP calls, it also provides a failover port to a traditional telephone service.

The DVG-2101SP's "lifeline" phone port relays outgoing phone calls to a public switched telephone network (PSTN) connection in case a power outage occurs or when an Internet service is not available. This guarantees that a phone connection will always be available. An LED display informs the user whether calls are being made over the Internet or PSTN.

"D-Link's latest VoIP Telephone Adapter provides everything that home or small business users need to make them comfortable with VoIP technology," said Maurice Famularo, Marketing Director for D-Link Australia and New Zealand. "It is affordable – less than half the cost of a new VoIP phone – because it works with existing telephones. It is safe – with the lifeline phone port you can use a regular phone line as an emergency backup. And it is smooth, providing the latest technology to ensure that calls are of a high quality."

The DVG-2101SP combines the industry's latest VoIP network technology with advanced communication features. Its Quality of Service (QoS) features ensure that the quality of Internet calls are the same or even better than ordinary phone calls. It supports many useful functions such as call transfer, caller ID display, 3-way conference, phone book, speed dialing and hot lines to make it convenient to dial out or answer phone calls.

The DVG-2101SP also supports voice VLAN, or virtual LAN, which means the network is segmented to isolate voice communications so they cannot be tapped into.

### **Price and Availability**

The D-Link DVG-2101SP VoIP Telephone Adapter is available now with recommended retail prices of AU\$120 inc. GST and NZ\$160 inc. GST.

For more information, see D-Link's websites at [www.dlink.com.au](http://www.dlink.com.au) and [www.dlink.co.nz](http://www.dlink.co.nz).

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**About D-Link**

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at Building A, Level 3, 11 Talavera Road, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800; FAX (02) 8899 1868; Internet [www.dlink.com.au](http://www.dlink.com.au); email [marketing@dlink.com.au](mailto:marketing@dlink.com.au).

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