



Media Release

D-Link New Zealand Announces Winners of Its America's Cup Challenge

Four Trips to the 2007 Louis Vuitton Cup in Valencia, Spain Made Possible by Emirates Team New Zealand's Selection of D-Link as a Team Supplier

Auckland, New Zealand, February 20, 2007 – D-Link, the end-to-end networking solutions provider for business and consumers, today announced the winners of its own America's Cup Challenge, a competition for its reseller partners with four trips to the 2007 Louis Vuitton Cup in Valencia in Spain at stake.

The winners – ReiverNet Ltd, Gen-i, Prophecy Networks and Focus Computers – have each earned a one week trip to Valencia, including airfares and accommodation, to watch Emirates Team New Zealand compete in the Louis Vuitton Cup Semi Finals in May 2007. The trip will be hosted by D-Link New Zealand's Corporate Business Manager, Carla Thornton, and includes three days watching the races from the Emirates Team New Zealand VIP spectator boat.

Competitors in D-Link's America's Cup Challenge received points for D-Link xStack switches and AirPremier wireless solutions sold from 1 July to 31 December 2006, with bonus points awarded for early deal registration and for involving D-Link representatives in a sale. The competition was split into four regions, including major cities and regional areas.

The generous prizes awarded to D-Link's best-performing resellers in each of the regions was made possible by Emirates Team New Zealand's selection of D-Link as a Team Supplier.

D-Link has supplied all the key components of ETNZ's network. The network requires a dozen power users to have high performance Gigabit connections for their CAD data and boat design; SQL database; wireless uplinks from the boats back to the base servers; secure VPN; and easy and secure access for external users.

High performance, reliability and security were key factors in the network design that supports the Team's efforts. This all boiled down to four required features from the networking equipment to be installed: speed for the power users and a high performance cluster; security with the VPN; stability of the core switches; and firewall throughput within a multi site.

According to Tony Wicks, Director of Prophecy Networks – a winner in the D-Link America's Cup Challenge – New Zealand organisations are looking for the same things from a corporate network supplier. "D-Link are now a serious contender in the corporate network space. The traditional corporate network providers should be very worried as D-Link now has a range of reliable, high performance equipment at a never before achieved price point."

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About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link New Zealand is located at Level 3, 60 Cook Street, Auckland. Phone (09) 356 2158; FAX (09) 358 9075; Internet www.dlink.co.nz; email sales@dlink.co.nz.

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