

D-Link Appoints Robert Savellis as Commercial Business Manager for Australia and New Zealand

Experienced Networking Specialist Provides National Focus to Education Market

SYDNEY, Aust. – January 15, 2009 – D-Link Australia & New Zealand, the end-to-end networking solutions provider for business and consumers, today announced the appointment of Robert Savellis as Commercial Business Manager for Australia. Savellis joins D-Link's Business Solutions Group, focussing on the education market.

"This is an exciting opportunity for me because I believe D-Link has the right networking solutions for the education market," said Savellis. "Schools and other educational organisations have rapidly growing networking needs, particularly when it comes to wireless connectivity. Many schools have wireless solutions, but relatively few have unified, easy-to-manage solutions, which means they are wasting time and money on support.

"Part of the problem is the perceived cost of unified management solutions, something that D-Link addresses," said Savellis. "Our business networking products are ideally suited to schools which are looking for a modern networking solution – that is stable, reliable, scalable and cost-effective to support – to help them improve their networking capabilities."

Savellis, based in D-Link's North Ryde, Sydney headquarters, reports to Michael Bailey, Commercial Sales Manager for D-Link Australia and New Zealand.

"Robert Savellis brings an enormous amount of both industry and specialist networking experience to this position," said Bailey. "This experience will assist Robert in educating organisations like schools about how they can deploy technology, originally developed for the corporate environment, to keep pace with increasing networking demands without increasing their support costs."

Prior to joining D-Link, Savellis worked for Netgear as Business Development Manager. Previously, he spent five years with leading IT technology distributor Ingram Micro as a Marketing Executive specialising in IBM, Compaq and HP solutions for small to medium-sized businesses.

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About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant

and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at Building A, Level 3, 11 Talavera Road, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800; FAX (02) 8899 1868; Internet www.dlink.com.au; email marketing@dlink.com.au.

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