

D-Link Launches Third Generation Wireless N Router

The DIR-685 Xtreme N[®] Storage Router Featuring LCD Display, SharePort[™] Technology and Storage Capabilities Is Shipping Now

SYDNEY, Aust. – July 1, 2009 – D-Link Australia & New Zealand, the end-to-end networking solutions provider for business and consumers, today launched an all-in-one networking solution combining a fast, far-reaching 802.11n Wi-Fi router with network attached storage (NAS), SharePort[™] technology for sharing printers and scanners, and a bright LCD display for viewing digital photos, desktop applications and network performance.

D-Link's DIR-685 Xtreme N[®] Storage Router features a sleek design made possible, in part, by the router's internal antennas and received an honourable mention from red dot for product design this year. Created with convenience and functionality in mind, the router provides a stylish central control unit for a modern digital home.

"Not only does our latest all-in-one networking solution function as a router, a network storage unit, a print server and an FTP device, it is attractive on any desktop, environmentally friendly and Internet secure," said Maurice Famularo, Marketing Director for D-Link Australia and New Zealand.

The DIR-685's integrated 802.11n wireless LAN provides a fast Internet connection and smooth streaming of music and videos from stored media on the network to a TV and stereo equipment. Without any cumbersome cables or protruding antennas, this state-of-the-art router can share disk space wirelessly among family members. Multiple input/multiple output (MIMO) antenna technology ensures that wireless data transfers are fast and reach all wireless devices in the home.

The unique user-friendly interface with a 3.2-inch LCD screen displays the status of connected devices graphically. Moreover, digital photos, videos, weather forecasts and other Internet content can be streamed in up to 1.6 million colours. To manage the photo frame feature, D-Link has partnered with FrameChannel, a free web service (internetphotoframe.com) that allows for the customisation of content displayed on the screen, so photos can be easily accessed and viewed.

The DIR-685 storage router also employs D-Link Green[™] technology to help conserve energy. This includes automatically recognising port activity, cable length and adjusting power usage accordingly. A scheduler can turn off the router's Wi-Fi module at a preset time, and the power adapter complies with Energy Star specifications for average power savings of up to 30 percent. The NAS drive and the Gigabit ports have power-saving features to make the DIR-685 a green product from the top to the bottom.

Users can optionally add a 2.5" hard drive with up to 500GB of disk space to provide network storage. The network attached storage (NAS) feature supports both UPnP[®] server functions and BitTorrent[™] downloads. A built-in FTP server allows users to access files locally through the home network or remotely over the Internet.

Two USB ports utilise new D-Link SharePort USB over TCP/IP technology. This enables multiple users to seamlessly share USB devices – including printers, multi-function printers (MFP), and external hard drives – from any location in the home or small office, in a Wi-Fi environment.

The DIR-685 also comes with a 4-port 10/100/1000 Gigabit switch to connect multiple wired devices such as computers, media players and game consoles for fast file transfer and lag-free online gaming.

Price and Availability

The D-Link Xtreme N® DIR-685 Storage Router is available now with a recommended retail price of AU\$499.95 inc. GST and NZ\$579.95 inc. GST. Units shipped during the initial launch period include a 160GB hard drive at no extra cost.

For more information, see D-Link's websites at www.dlink.com.au and www.dlink.co.nz.

About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at Building A, Level 3, 11 Talavera Road, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800; FAX (02) 8899 1868; Internet www.dlink.com.au; email marketing@dlink.com.au.

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