

## **D-Link Now Shipping Next-Generation PowerLine Kit For Expanding Home Networks Using Existing Electrical Wiring**

**Equipped with D-Link Green™ Technology the DHP-303 Detects Data Transmissions and Powers Down When Not in Use to Save Energy and Costs**

**SYDNEY, Aust. – July 9, 2009** – D-Link Australia & New Zealand, the end-to-end networking solutions provider for business and consumers, today introduced its next-generation PowerLine adapter kit, an ideal solution for connecting computers, high-definition (HD) media players, game consoles, network attached storage (NAS) and Internet content throughout the home.

With the new D-Link® DHP-303 PowerLine HD Ethernet Adapter Starter Kit anyone can take advantage of existing home electrical wiring to create or extend a network. The kit includes two D-Link DHP-302 PowerLine Adapters. The DHP-303 turns every power outlet in the home into a possible network connection.

With simple plug-and-play installation, the DHP-303 is ideal for connecting an Ethernet-enabled digital media device such as TiVo® to the home network and the Internet. It also allows users to connect gaming consoles like the Xbox 360®, Playstation® 3 or Nintendo Wii™ to the Internet. The device will automatically be displayed in Microsoft Windows Vista's Network Map. Users also can check the DHP-303's performance via a built-in LED.

"This latest addition to our PowerLine HD product family offers user-friendly, wall-to-wall networking so everyone in the household can enjoy a powerful multimedia experience regardless of the location," said Maurice Famularo, Marketing Director for D-Link Australia and New Zealand.

The PowerLine Adapter, with simple push-button activation, implements Triple Data Encryption Standard (3DES) for securing connections and keeping data safe from intruders. To create a secure connection the user simply pushes a button on one adapter, then goes to another room and pushes a button on the other adapter.

The DHP-303 is capable of delivering data transfer rates of up to 200Mbps, depending on network conditions and environmental factors. This rapid transmission speed makes it ideal for bandwidth intensive applications, guaranteeing smooth HD video streaming, VoIP calls and lag-free online gaming experiences. It also offers Quality of Service (QoS) support to help prioritise traffic so multimedia applications do not experience interference from other applications.

The DHP-303 features D-Link Green™ Technology. If no data transmission or reception occurs over a certain period of time, the adapter will be automatically set in sleep mode to save power.

### **Price and Availability**

The D-Link® DHP-303 PowerLine HD Ethernet Adapter Starter Kit is available now with a recommended retail price of AU\$239.95 inc. GST and NZ\$314.95 inc. GST. Additional D-Link DHP-302 PowerLine wall plugs/adapters have a recommended retail price of AU\$119.95 inc. GST and NZ\$163.95 inc. GST.

For more information, see D-Link's websites at [www.dlink.com.au](http://www.dlink.com.au) and [www.dlink.co.nz](http://www.dlink.co.nz).

**About D-Link**

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at Building A, Level 3, 11 Talavera Road, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800; FAX (02) 8899 1868; Internet [www.dlink.com.au](http://www.dlink.com.au); email [marketing@dlink.com.au](mailto:marketing@dlink.com.au).

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