D-Link® Launches SecureSpot All-In-One Internet Security Device For Home and Small Office Networks

Industry's First Integrated Desktop Solution Delivers Total Network Security From Harmful Viruses, Spam, Pop-Ups, Spyware and Other Unwanted Content

SYDNEY, Aust. – 9 July, 2007 -- To combat the alarming number of annoying and potentially disastrous security breaches to the home or small office, D-Link, the end-to-end networking solutions provider for business and consumers, today introduced the first desktop Internet Security Device (ISD). The ISD provides multi-tiered protection for up to four networked PCs against viruses, spam, spyware, pop-ups, hackers and other privacy invasions while operating under a single integrated, easy-to-use Web-based control centre.

With today's launch of the SecureSpot Internet Security Device, D-Link is helping to make computing a safer, more pleasant and productive experience for home and small business PC users, reducing such fears as:

- New network threats strike every 42 minutes
- More than 67,000 viruses are known; 300 more are discovered each month
- Identity theft continues to rise
- With predators and offensive content, the Internet can be a dangerous place for both young and old
- The vast majority of homes and small businesses connected to the Internet are still unprotected from hackers, viruses, spam, and emerging blended threats
- Disparate stand-alone security products often are confusing, expensive and ineffective

"The all-in-one SecureSpot solution uses a combination of desktop hardware, network servers, thin clients and managed services to provide multi-tiered network protection from both current and emerging Internet security threats," said Maurice Famularo, Marketing Director, D-Link Australia & New Zealand. "This affordable, user-friendly system is a new and exciting alternative for providing total network security in the home and small business environment.

"Home and small business owners no longer have to research, purchase and then attempt to install a confusing set of software applications that may not work together," said Famularo. "They no longer have to struggle to understand the complexities of Internet security."

D-Link SecureSpot performs multiple security functions with a single plug-and-play device and a Web-hosted control centre, putting an end to the need for consumers to select, buy, and integrate disparate stand-alone firewalls, pop-up blockers, reporting applications, content and spam filters and antivirus protection.

SecureSpot consolidates firewall, antivirus, intrusion detection, content filtering, pop-up and spyware killers into one small device. All product functions operate under one Web-managed system that provides protection for the home or small office network and attached Windows or OSX-based computers.

Key Product Features/Benefits

- Plug and Play -- Inline device resides between existing broadband modem and router (D-Link and all brands), or can be directly attached to a PC or a laptop for the traveller.

- Auto-Sensing Technology -- Identifies local network devices, providing easy set-up for any home or small business.

- Browser-Based Control Panel -- Provides easy administration of single or multiple PCs. Virus scan times and other tasks can be performed anywhere on the network for one or all computers. Protective services can be mixed and matched based on user preference.

- Multi-Layer Security -- Protects valuable data and resources at a network perimeter level and a computer system level as well as maintaining security databases at a Web services level.

- Real-Time Databases -- SecureSpot automatically updates and secures virus definitions, URL databases, spyware and spam server lists and all network tools.

- OS Support for all Windows 98 and higher operating systems, and Macintosh OSX 10.3 and 10.4.

Content Filters

D-Link SecureSpot is designed to make users' personal choices in content filtering easier, safer, more reliable and faster -- it will not slow down Internet traffic.

Using the optional password override function, users have the flexibility to choose between 34 filtering categories, with individual site block and unblock features. The integrated Web-based Control Center allows selective filtering of Peer-to-Peer (P2P) applications, Instant Messaging (IM) and other programs (IRC, FTP, etc.).

Anti-Virus

High-risk viruses, worms and Trojan programs like MyDoom, MiMail, Bugbear, Slammer and others are prevented from invading SecureSpot-guarded networks. The SecureSpot engine is fueled by the award-winning, patented Anti-Virus service that has been proven trustworthy and effective by more than 25 million worldwide users.

Pop-Up Killer

The SecureSpot client-server pop-up killer eliminates pop-ups that have common window handle titles, that are adware/spyware driven and those that are generated from known URL sites. Users can add their own sites to the pop-up database or their own window titles for annoying handles that slip through the system. Also included is a hot key override to allow pop-ups when needed.

Firewall & Intrusion Detection

Users are protected from "back door" hacker attacks with SecureSpot's Personal Firewall that is simple to use, effective and complements the product's anti-virus tools. In addition, D-Link provides a built-in intrusion detection system (like a network burglar alarm system) that constantly keeps an eye on and logs open Internet connections for suspicious behavior.

Spyware Killer

Working in conjunction with SecureSpot's Personal Firewall and pop-up killer functions, the Spyware Killer feature automatically updates the server-based lists of spyware sites, blocks adware and spyware applications, prevents destructive viruses. It also prevents Trojan Horse and worm applications from starting up, warns of PC intrusion attempts and keeps event logs to track suspicious activity.

Spam Blocker

Designed to give the user more control over Spam filtering and complement the Internet Service Provider's spam-fighting tools, SecureSpot Spam Blocker is an easy-to-use, easy-to-install, self-configuring email filter that requires no changes to most email programs, such as Microsoft Outlook and Outlook Express, Eudora, Netscape and Incredimail, and AOL, Hotmail, MSN and Yahoo Web mail systems.

With its proven "sender verification technology", SecureSpot automatically blocks incoming Spam (junk mail) while allowing user-approved email from friends, family and known contacts. It will challenge unknown addresses or Internet domains to perform Spam blocking for all mail accounts and mail applications on network attached PCs without having to change addresses, forward mail, or give out passwords.

Price and Availability

The SecureSpot Internet Security Device is now available and priced at AU$239 RRP inc. GST, including a year of security updates. New Zealand pricing is available on request.

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About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at 1 Giffnock Avenue, North Ryde, NSW, 2113, Sydney Australia. Phone +61 (0)2 8899 1800; FAX +61 (0)2 8899 1868; Internet www.dlink.com.au; email marketing@dlink.com.au.

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