

D-LINK DAP-1155 WIRELESS N 150 ACCESS POINT OFFERS VERSATILE HIGH-SPEED CONNECTIVITY

SYDNEY, Aust. – July 11, 2011 – D-Link Australia & New Zealand, the end-to-end networking solutions provider for business and consumers, today introduced the D-Link® DAP-1155 Wireless N 150 Access Point.

The new DAP-1155 Wireless N Access Point operates in two different modes to fit different networking needs. In Bridge Mode, the DAP-1155 can be used to wirelessly connect Ethernet-enabled devices such as gaming consoles or an entertainment centre device to the Internet.

In Access Point Mode, the DAP-1155 can be used to create a new high-speed wireless network. Backwards compatible with previous 802.11 wireless technologies, the DAP-1155 can also be used to upgrade an existing wireless network.

“D-Link’s new Wireless N 150 Access Point offers a neat and compact solution to connect Ethernet-enabled devices such as an Xbox 360® or a media player like Boxee Box to a wireless network,” said Maurice Famularo, Marketing Director, D-Link Australia & New Zealand. “It also provides an easy way to upgrade an existing wireless network to the latest high-speed Wireless N technology.”

The DAP-1155 is easy to add to any home network. Based on Wireless N technology, it provides faster speeds with better reception and greater wireless coverage than previous-generation Wireless G¹ solutions. This enables users to watch online videos, stream music and transfer photos faster than with older wireless technologies.

With a Wi-Fi Protected Setup™ (WPS) button, users can quickly and easily set up the DAP-1155 to create or connect to a wireless network. The Wireless N Access Point also supports the latest wireless security features to help prevent unauthorised access. Support for WPA™ and WPA2™ ensures the best possible encryption.

Incorporating D-Link Green™ technology, the DAP-1155 automatically detects the link status of connected wired devices to reduce the power usage of ports that are idle. Wi-Fi Scheduling also allows users to configure specific hours to power off the wireless network to save energy and enhance security.

Price and Availability

The D-Link DAP-1155 Wireless N 150 Access Point is available now with recommended retail prices of AU\$59.95 inc. GST and NZ\$89 inc. GST.

For more information, see D-Link's websites at www.dlink.com.au and www.dlink.co.nz.

¹ Maximum wireless signal rate derived from IEEE Standard 802.11 specifications. Actual data throughput will vary. Network conditions and environmental factors, including volume of network traffic, building materials and construction, and network overhead, lower actual data throughput rate. Environmental factors will adversely affect wireless signal range. Wireless range and speed rates are D-Link RELATIVE performance measurements based on the wireless range and speed rates of a standard Wireless G product from D-Link. Maximum throughput based on D-Link Wireless N devices.

END OF ANNOUNCEMENT

About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company is an award-winning designer, developer and manufacturer of networking, broadband, digital electronics, voice, data and video communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market.

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