



Media Release

D-Link Takes Top Spot In Draft 802.11n Product Shipments Worldwide

**Analyst Report Shows D-Link Gained Significant Market Share,
Surpassing Nearest Competitors in Q4 2007**

SYDNEY, Aust., March 14, 2008 – D-Link, the end-to-end networking solutions provider for business and consumers, is the leader in Draft 802.11n Wi-Fi product shipments worldwide, showing significant growth in Q4 2007 and surpassing nearest competitors Linksys and Belkin, according to leading analyst firm In-Stat.

D-Link claimed the top spot with 584,000 Draft 802.11n units shipped worldwide in the fourth quarter of 2007, claiming 33% of the market share, followed by Linksys at 28.4%, Belkin with 17% and NETGEAR at 13.2%, according to the In-Stat WLAN market share report*.

"D-Link has emerged as the leader in shipping Draft 802.11n products, a clear indication that the market is confident with the technology that it has to offer," said Norm Bogen, director of networking with In-Stat, a leading research firm serving the computer and networking industries.

"Despite the fact that 802.11n is still in the draft phase, the market has clearly adopted the technology as sales worldwide are increasing steadily with more and more users enjoying the increased speeds and range that the Draft 11n products deliver to home and small business networks."

The new generation wireless local area network (WLAN) technology, Draft 802.11n offers dramatic improvement in data throughput and improvement in useful range over legacy 802.11b and 11g equipment.

In the home, draft 802.11n provides triple play coverage including video distribution through a typical house to multiple TV sets. In the enterprise/office environment, draft 802.11n is capable of supporting mission-critical applications with throughput, Quality of Service (QoS) and security rivaling wired connections.

"Draft 802.11n represents the next generation of high-speed wireless solutions, offering substantially improved reliability, faster application data throughput and wider coverage than its predecessors to support the most demanding applications such as online multimedia gaming and HD streaming throughout the home," said Maurice Famularo, Marketing Director, D-Link Australia & New Zealand.

"We're pleased that the market is embracing our line of 11n products, and we'll continue to develop robust solutions based on this standard for both the digital home and business environment."

Popular D-Link Draft 802.11n product lines include the Wireless N, RangeBooster N[®] and Xtreme N[™] Gigabit family of routers, adapters and accessories. D-Link also makes a Draft 802.11n router with built-in Quality of Service (QoS) technology, the DGL-4500 Xtreme N[™] Router, which

analyses traffic on the network to automatically give priority to applications such as streaming video, VoIP and online games. For more information on D-Link Draft 802.11n Wi-Fi networking solutions, visit <http://www.dlink.com.au/wirelessn/>.

* In-Stat Q4/07 WLAN Market Share Report.

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About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at Building A, Level 3, 11 Talavera Road, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800; FAX (02) 8899 1868; Internet www.dlink.com.au; email marketing@dlink.com.au.

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