



PRESS ANNOUNCEMENT
For Immediate Release

**D-LINK INTRODUCES COMBINED WIRELESS N 150 ADSL2+
MODEM ROUTER WITH HIGH SPEED INTERNET
CAPABILITIES**

With integrated firewall protection and Quality of Service, D-Link's DSL-2730B connects multiple home or office devices to a high-speed Wireless N broadband network

SYDNEY, Aust. – March 1, 2010 – D-Link Australia & New Zealand, the end-to-end networking solutions provider for business and consumers, today introduced the DSL-2730B Wireless N 150 ADSL2+ 4-Port Ethernet Modem Router, a versatile, high-performance remote router for the home and small office.

"The DSL-2730B provides the ultimate in wireless connection and ADSL broadband speeds with maximum security, providing all the functions that a home or small office needs to establish a secure broadband network," said Maurice Famularo, Marketing Director, D-Link Australia & New Zealand.

The Wireless N 150 ADSL2+ 4 port Ethernet Modem Router connects a group of users to the Internet, allowing multiple devices at home or the office to share an integrated high speed ADSL2/2+ connection with up to 24Mbps download speeds and 1Mbps upstream.

The DSL-2730B features 802.11n wireless LAN technology, four built-in 10/100 Ethernet ports, firewall protection, and Quality of Service (QoS) for smooth and secure transfer of photos, files, music, video, and e-mail and clear Internet phone calls.

Wireless N 150 technology, supporting the latest wireless networking standard, allows users to connect to 802.11n wireless devices at up to 150Mbps*, many times faster than 802.11g, so they can make full use of broadband Internet connections.

The DSL-2730B supports multiple priority queues to enable a group of home or office users to experience smooth connectivity without suffering the effects of network congestion. This QoS support allows users to enjoy lag-free transmission for applications such as voice over IP and streaming multimedia over the Internet.

The modem router's security features prevent unauthorised access to the home and office network from wireless devices or from the Internet. The DSL-2730B supports WPA/WPA2 and WEP data encryption methods for flexible user access. In-built firewall security features include Stateful Packet Inspection (SPI) and hacker attack logging. SPI inspects the contents of incoming packets, while hacker logging helps to protect networks against Denial of Service (DoS) attacks.

Price and Availability

The D-Link DSL-2730B Wireless N 150 ADSL2+ 4-Port Ethernet Modem Router is available from mid-March 2010 with recommended retail prices of AU\$139.95 inc. GST and NZ\$180 inc. GST.

For more information, see D-Link's websites at www.dlink.com.au and www.dlink.co.nz.

**Maximum wireless signal rate based on IEEE 802.11n standard. Actual data throughput will vary. Network conditions and environmental factors, including volume of network traffic, building materials and construction, and network overhead, lower actual data throughput rate. Environmental factors will adversely affect wireless signal range.*

END OF ANNOUNCEMENT

About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company is an award-winning designer, developer and manufacturer of networking, broadband, digital electronics, voice, data and video communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market.

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