

D-LINK INTRODUCES DCS-6511 HD DAY & NIGHT VANDAL-PROOF FIXED DOME NETWORK CAMERA

SYDNEY, Aust. – March 1, 2011 – D-Link Australia & New Zealand, the end-to-end networking solutions provider for business and consumers, today introduced the DCS-6511 HD Day & Night Vandal-Proof Fixed Dome Network Camera, a professional IP surveillance solution which connects to a network to provide high definition live video images 24 hours a day.

The D-Link DCS-6511 is designed for professional home and small-to-medium business applications and supports remote monitoring over the Internet. Support for 3GPP Mobile Surveillance allows users to view a live video feed from 3GPP compatible Internet-ready mobile devices. Users can, for example, monitor their home from a 3GPP enabled mobile, fine tune their security system over a local network or manage a directory of recorded video files on a network attached storage (NAS) device or SD card.

“D-Link’s DCS-6511 is both vandal-proof and versatile, with a huge range of camera features and remote management capabilities to ensure that users receive high quality, high definition video around the clock,” said Maurice Famularo, Marketing Director, D-Link Australia & New Zealand. “This makes it a great fit for professionally-installed surveillance and security applications in homes and small-to-medium businesses.”

The HD camera delivers superior image quality with a range of features to ensure that captured video is clear and sharp at all times of the day or night. It comes with a superior CMOS sensor with low lux sensitivity, IR Cut Filter and a built-in IR LED to support dark environments with zero lux minimum illumination. Wide Dynamic Range technology neutralises imperfect lighting, providing clear images with the right amount of contrast even when a subject is backlit. A motorised varifocal autofocus lens allows focus and zoom to be quickly adjusted via the online user interface or remote management software.

In addition, an Electronic Pan/Tilt/Zoom (ePTZ) feature allows users to select a target region for close-up viewing simply by clicking on the video feed displayed within their browser. ePTZ makes use of the camera’s megapixel resolution to survey a large area effortlessly. Since ePTZ requires no moving parts, there is no need to worry about the mechanical lifecycle of the camera.

To maximise bandwidth efficiency and improve image quality, the DCS-6511 provides real-time video compression using the MJPEG, MPEG-4 and H.264 codecs. The DCS-6511 supports three separate profiles for simultaneous video streaming and is capable of recording in MJPEG, MPEG-4 and H.264 compression at 1.3 megapixel resolution.

Power over Ethernet (PoE) connectivity allows for discreet installation in virtually any indoor location. The camera's built-in 802.3af compliant PoE module eases the installation process by reducing the need to drill holes or lay additional cabling. In addition, the 10/100BASE-TX Ethernet port seamlessly connects to local network or to the Internet via a gateway router.

D-Link's included D-ViewCam software can be used to manage and monitor up to 32 network cameras, send email alert notifications, set recording schedules, control motion detection or upload a customised floor plan.

Price and Availability

The D-Link® DCS-6511 HD Day & Night Vandal-Proof Fixed Dome Network Camera is available now with recommended retail prices of AU\$1400 inc. GST and NZ\$1930 inc. GST.

For more information, see D-Link's websites at www.dlink.com.au and www.dlink.co.nz.

END OF ANNOUNCEMENT

About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company is an award-winning designer, developer and manufacturer of networking, broadband, digital electronics, voice, data and video communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market.

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