



D-Link enjoys rapid growth in global enterprise Ethernet switch market

*Leading analyst firm places D-Link among top five Ethernet switch vendors, ranked second worldwide for port shipments in 3Q11**

SYDNEY, AUSTRALIA, 13 March, 2012—Global IT analyst firm, Gartner, has released the results of its latest research into the global enterprise Ethernet switching business. The results highlight D-Link's demonstrated revenue growth in the sector with an increase of 6.7 per cent between Q2 2011 and Q3 2011. The report also noted D-Link's total revenue for port shipments increased by 17.4 per cent, ranking the company second in this particular product sector.

Overall D-Link claimed 1.7% of the \$US4.5 billion global Ethernet switch market during Q3 2011. With its significant rise in port shipments, revenue and market share during Q3, D-Link held its fifth position in the global enterprise Ethernet switch market rankings based on revenue share.

Commenting on the results, Domenic Torre, D-Link Managing Director Australia and New Zealand said "This growth in our revenue, port shipments and market share during Q3 2011 further enforces D-Link's position in the global rankings, but also in the ANZ enterprise networking sector. Now after two very successful quarters, our global and local teams are working diligently to ensure our continued growth."

Global market total revenue increased by 10 per cent, and shipments by 7.5 per cent, compared with the previous year quarter. Asia Pacific and emerging markets accounted for 41 per cent of the total shipments in the quarter.

"Speed has always been the cornerstone of the networking and connectivity business, and our enterprise customers tell us that on a daily basis. We expect to see continued growth in high performing switching infrastructure categories

continue during the 2012 fiscal cycle as the ICT industry continues to develop at an exponential rate," Torre concluded.

*Gartner, Market Share Analysis: Enterprise Ethernet Switches, Worldwide, Q3,2011 by Severine Real, (19th December 2011)

END OF ANNOUNCEMENT

About D-Link

D-Link is the global leader in connectivity for home, small business, mid- to large-sized enterprise environments, and service providers. An award-winning designer, developer, and manufacturer, D-Link implements and supports unified network solutions that integrate capabilities in switching, wireless, broadband, storage, IP Surveillance, and cloud-based network management. [Regional Contact Information]

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