![D-Link - Building Networks for People]

D-Link and ARN Invite CeBIT Australia 2008 Attendees to Debate the Issues

D-Link to Host ARN Panel Sessions on CeBIT Stand D1 to Debate Issues Surrounding Green IT, Mobility and the Storage Crisis

SYDNEY, Aust., May 14, 2008 – D-Link, the end-to-end networking solutions provider for business and consumers, has announced that it has joined with leading IT channel publication ARN to host an innovative technology forum at this year's CeBIT Australia 2008, 20-22 May.

Located on D-Link's Stand D1, the live panel discussions will be hosted by ARN Editorial Director, Brian Corrigan, with participation from a wide range of industry professionals. Held daily throughout CeBIT Australia 2008, the ARN Panel Sessions will focus on major technology trends and business issues surrounding Green IT, Mobility and the Storage Crisis.

"We are pleased to support ARN in this initiative designed to encourage debate around some of the major issues decision makers have to address when it comes to evaluating and recommending technology solutions," said Maurice Famularo, Marketing Director for D-Link Australia and New Zealand.

In addition to the ARN Panel Sessions, D-Link will also be hosting a full program of topical industry presentations including participation from storage partner Seagate and hotspot partner Tomizone. These will cover a diverse range of networking solutions including Voice over IP, Networked Storage, Security and Wireless solutions. D-Link's full program is:

Tuesday, May 20

11.15 - 11.30	D-Link Voice Center
12.00 - 12.15	Seagate Storage Presentation
1.00 - 1.30	Unified Wireless
2.00 - 2.30	ARN Panel Session: The Greening of IT with Brian Corrigan
3.00 - 3.15	Zone Defence
4.00 - 4.15	Tomizone: How Your D-Link DIR-300 Can Make You Money

Wednesday, May 21

11.15 - 11.30	D-Link Voice Center
12.00 - 12.15	Seagate Storage Presentation
1.00 - 1.30	Unified Wireless
2.00 - 2.30	ARN Panel Session: The March to Mobility with Brian Corrigan
3.00 - 3.15	Zone Defence
4.00 - 4.15	Tomizone: How Your D-Link DIR-300 Can Make You Money

Thursday, May 22

11.15 - 11.30	D-Link Voice Center
12.00 - 12.15	Seagate Storage Presentation
1.00 - 1.30	Unified Wireless
2.00 - 2.30	ARN Panel Session: The Storage Crisis with Brian Corrigan
3.00 - 3.15	Zone Defence
4.00 - 4.15	Tomizone: How Your D-Link DIR-300 Can Make You Money

The detailed topics for the ARN Panel Sessions are:

The greening of IT – Tuesday, May 20, 2pm
Technology is responsible for significant environmental impact – it is a large consumer of power and e-waste is growing three times faster than the general municipal waste stream. But by increasing energy efficiency, reducing travel requirements, and creating responsible disposal strategies, IT can help business become more environmentally friendly.

The march to mobility – Wednesday, May 21, 2pm
The ability to access information remotely via different devices is a massive business enabler that delivers major productivity benefits. But what are the relative benefits of data-centric WiMAX and voice-centric 3G technologies – and how is competition between the two likely to play out as the mobile market matures?

The storage crisis – Thursday, May 22, 2pm
Storage volumes are increasing every year and the rate of growth is only likely to rise as IP voice and video become more prevalent in business communications. With compliance dictating that information must be retained for years, and the complexities associated with accessing relevant information, effective storage strategies are more crucial than ever before.

For those who can't make it to CeBIT, ARN will be producing video highlights of each panel discussion and hosting them at www.arnnet.com.au/arnpanelsessions.

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About D-Link
D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at Building A, Level 3, 11 Talavera Road, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800; FAX (02) 8899 1868; Internet www.dlink.com.au; email marketing@dlink.com.au.

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