



Media Release

DivX And D-Link Partner To Bring DivX Connected™ To Australia and New Zealand

***D-Link® DSM-330 DivX Connected™ HD Media Player – Demonstrated at CeBIT Australia –
Brings a High-Quality Media Experience From the PC and Internet Directly to TV***

SYDNEY, Aust., May 15, 2008 – D-Link, the end-to-end networking solutions provider for business and consumers, today announced the release of the D-Link® DSM-330 DivX Connected™ HD Media Player, which it is demonstrating at CeBIT Australia 2008, 20-22 May. As the world's first DivX Connected consumer electronics device, the DSM-330 initially launched in November 2007 in the UK, France and Germany.

The D-Link DSM-330 DivX Connected HD Media Player is a member of the D-Link MediaLounge® family, and enables users to manage digital media with their remote control, and access high definition DivX® videos, music, photos and a variety of Internet services from the PC directly to their living room television. The DivX Connected platform has drawn rave reviews from the video community for its elegant interface, ease-of-use and high-quality multimedia functionality.

"As more and more people embrace the DivX platform, we recognised the growing demand for a media player that supports all the capabilities that DivX Connected has to offer," said Maurice Famularo, Marketing Director for D-Link Australia and New Zealand. "We believe it is an ideal solution for anyone who wants to enjoy digital content and entertainment from the PC and the Internet in the comfort of the living room."

DivX Connected™ makes high definition TV a reality with high-quality DivX® video playback up to 720p HD. Included HDMI output provides the best HDTV quality, with S-video, component or composite cables also supported.

The D-Link DSM-330 DivX Connected HD Media Player lets users leverage their PC power to enjoy fast, smooth, stutter-free video, music and photo playback in a rich, remote-controlled TV interface*, and add new functionality with a quick update to the DivX Connected PC software. The DSM-330's streams media to TV, making it infinitely scalable with add-on services** and plug-ins.

The D-Link DSM-330 connects to both wired or wireless home networks and accesses media from all PCs, hard drives and online sources***. Users can get music, photos and video using 802.11b/g or Ethernet connections and enjoy a high-quality media experience in their own home theatre.

Installation includes a wizard to guide users through connecting the DSM-330 to their network and TV, and setting up and scanning media. The DSM-330 comes with DivX Connected PC software, a simple tool**** to convert videos to DivX, plus all necessary cables and connectors.

Price and Availability

The D-Link DSM-330 DivX Connected HD Media Player is available now with recommended retail prices of AU\$399.95 inc. GST and NZ\$499.95 inc. GST.

For more information on DivX Connected, see www.divx.com/connected. For more information on D-Link and the DSM-330, see D-Link's websites at www.dlink.com.au and www.dlink.co.nz.

D-Link is demonstrating the DSM-330 DivX Connected HD Media Player at CeBIT Australia 2008, 20-22 May. Visit D-Link at CeBIT at Stand D1.

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** Use wired connection for improved media performance. Additional hardware, software or services may be required to access online media.*

*** Services will vary; content restrictions may apply. Wireless and network performance varies with specific hardware and software configurations, usage and environmental interference. Use wired connection for improved media performance.*

**** Remotely accessing certain content over home networks may be limited by content protection mechanisms and require authorisation from content owner/service provider.*

***** Includes DivX Converter software for easy conversion of files to DivX. Supports MPEG-1, WMV 7-9, DivX 3-6, Xvid, MJPEG, Motion JPEG.*

About DivX, Inc.

DivX, Inc. is a digital media company that enables consumers to enjoy a high-quality video experience across any kind of device. DivX creates, distributes and licenses digital video technologies that span the "three screens" comprising today's consumer media environment-the PC, the television and mobile devices. Over 100 million DivX Certified devices have shipped into the market from leading consumer electronics manufacturers. DivX also offers content providers and publishers a complete solution for the distribution of secure, high-quality digital video content. Driven by a globally recognized brand and a passionate community of hundreds of millions of consumers, DivX is simplifying the video experience to enable the digital home.

About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at Building A, Level 3, 11 Talavera Road, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800; FAX (02) 8899 1868; Internet www.dlink.com.au; email marketing@dlink.com.au.

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