

D-Link Releases Ethernet ADSL Modem with Built-In Clients

- *Broadband connectivity via ADSL Interface*
- *Built-in PPPoA/PPPoE Clients designed for NZ and Australian networks.*
- *Keeps your DSL connection up at all times*
- *Perfect for users with 1 or more PC's or Laptop's*
- *Web Configurable*
- *Also now available in New Zealand*

Sydney, Auckland, May 1, 2003 - D-Link, a worldwide leader in design, development, and manufacturing of networking, broadband, wireless, and communications technologies, today announced a new addition to its extensive DSL range, the DSL-300+. The DSL-300+ is an ADSL Modem that provides Ethernet connectivity with built-in PPPoE and PPPoA clients at a very affordable price. This modem is now also available in New Zealand as well as Australia.

The DSL-300+ uses ADSL (Asymmetric Digital Subscriber Line) technology to bring you Internet connection speeds up to 150 times faster than a 56K analogue modem over a standard phone line.

The D-Link DSL-300+ is an external ADSL modem designed for high-speed Internet access and/or remote connection to a home or office computer.

The modem comes with 1 RJ-11 port for ADSL connection, one half-duplex RJ-45 port for a 10Mb Ethernet LAN connection and 2 Mb Flash memories. The DSL-300+ will support a full range of download speeds up to 8 Mbps for G.dmt and 1.5 Mbps for G.lite providing a faster and easier connection.

Built-in PPPoE and PPPoA clients are a feature of the DSL-300+, thus saving the customer the requirement to have a PC running at all times with a separate PPPoE/PPPoA client to keep the ADSL circuit alive. This is a very important feature when the user wants to share access across a LAN.

The DSL-300+ supports both Static and Dynamic IP addressing schemes. Broadband ADSL brings applications such as video games/streaming at high speed connectivity to life.

"The DSL-300+ is a real easy modem to install as the installation is web browser configurable. When used with an IP router the modem can share your broadband connection with many network users." said Maurice Famularo, Marketing Director D-Link Australia & New Zealand.

"Ease of installation enables the DSL-300+ to be up and running in minutes", says Famularo.

Uses Existing Telephone Line No More Busy Signals No Shared Bandwidth

The ADSL modem operates on the existing installed twisted-pair copper telephone wire and does not require new transmission media such as fibre optic cable. ADSL enables high-speed multimedia services, Internet access and video conferencing for everyone using a standard, copper phone line. ADSL is always on once it is installed. There is no need to dial up to establish a connection to an ISP or to an office LAN.

About D-Link

True Networking Pioneer and Hardware Manufacturer Since 1986.

D-Link is a worldwide leader and award-winning designer, developer, and true manufacturer of networking, broadband, digital electronics, and voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With global manufacturing International Standards Organization ISO

9001, 9002, ISO 14001 Certifications and numerous National Technical Excellence awards earned for R&D and manufacturing, D-Link delivers product excellence, quality, reliability, compatibility, high-performance within standards, and easy installation software, educational materials, and manuals.

The company has increased its world-class production capacity to more than a million square feet of manufacturing facilities in six state-of-the-art factories in four countries -- Taiwan, China, India, and the United States. With millions of Ethernet adapters and millions of hub and switch ports manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the network and communications market. D-Link has been profitable every year since its inception in 1986, and continues to grow at a rate that will allow the Company to experience continued prosperity, D-Link sets the standards for market affordability, while focusing on "Building Networks for People."

D-Link Australia, headquarters is located at 1 Giffnock Avenue, North Ryde, NSW 2113;
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D-Link products are distributed in Australia by: Bluechip IT, LAN 1, Pacific Datacom, Page Data, Synnex Australia, Tech Pacific Australia.

D-Link products are distributed in New Zealand by: Dove Electronics NZ, LAN 1 Distribution NZ, and Tech Pacific NZ.

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