



PRESS ANNOUNCEMENT For Immediate Release

D-LINK SHIPS COST-EFFECTIVE HIGH-PERFORMANCE WIRELESS N 150 DESKTOP ADAPTER DWA-525

Connect Desktop Computers Securely to a Wireless 802.11g, n, or Wireless 150 Network

SYDNEY, Aust. – May 10, 2010 – D-Link Australia & New Zealand, the end-to-end networking solutions provider for business and consumers, today introduced the DWA-525 Wireless N 150 Desktop Adapter, allowing a desktop computer to cost-effectively connect to a wide range of wireless networks, including the latest high-speed 802.11n standard.

The DWA-525 PCI adapter enables your computer to get connected to a high-speed Internet connection while also getting access to shared documents, music, and photos with other computers on your network. Backwards compatibility to wireless 802.11g/b networks is also ensured.

“D-Link’s new Wireless N 150 Desktop Adapter is a cost-effective and convenient alternative to connecting a desktop computer to a wired network via an Ethernet cable,” said Maurice Famularo, Marketing Director for D-Link Australia and New Zealand. “It makes it easy and affordable for users to connect a PC to almost any wireless network.”

Compatible with the latest Windows 7 32-bit and 64-bit operating systems, the DWA-525 uses Wireless N 150 technology, offering up to four times faster speed and increased range over the 802.11g/b standard with a more reliable wireless connection.*

D-Link’s Quick Setup Wizard makes setting up the new Wireless N 150 Desktop Adapter quick and easy. Wi-Fi Protected Setup (WPS) automatically creates a secure wireless network connection, doing away with the need for configuring complicated settings. To protect data and privacy, the DWA-525 supports WEP, WPA, and WPA2 encryption, keeping network traffic secure.

*Maximum wireless signal rate derived from IEEE Standard 802.11g and 802.11n specifications when used with related Wireless N 150 devices. Actual data throughput will vary. Network conditions and environmental factors, including volume of network traffic, building materials and construction, and network overhead, lower actual data throughput rate. Environmental factors will adversely affect wireless signal range. Wireless range and speed rates are D-Link RELATIVE performance measurements based on the wireless range and speed rates of a standard Wireless G product from D-Link.

Price and Availability

The D-Link DWA-525 Wireless N 150 Desktop Adapter is available now with recommended retail prices of AU\$49.95 inc. GST and NZ\$69.00 inc. GST.

For more information, see D-Link's websites at www.dlink.com.au and www.dlink.co.nz.

END OF ANNOUNCEMENT

About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company is an award-winning designer, developer and manufacturer of networking, broadband, digital electronics, voice, data and video communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market.

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