

D-Link Selects Broadcom Solution For Flip-Style, SIP-Based Wi-Fi Phone

*New D-Link Wi-Fi Phone Joins IP Telephony Solutions On Display at CeBit
Sydney May 9-11 2006*

Sydney, May 2, 2006 — D-Link, the end-to-end networking solutions provider for consumer, business and SME, announced it has selected the Broadcom® Wi-Fi® phone silicon and software platform for its new flip-style, SIP-based Wi-Fi phone that debuts CeBit in May 2006 at CeBIT Stand B7, Sydney Exhibition Centre, May 9-11 2006.



D-Link selected the Broadcom solution for its new compact, flip-style SIP phone, which will enable customers the ability to call anywhere in the world over the Internet via a wireless network connection. The D-Link Wi-Fi phone will come pre-loaded with a softphone

from a soon to be announced provider of SIP Internet telephony services.

"Broadcom's silicon and software solutions for VoIP and wireless LAN offer a high level of integration, performance and features for our Wi-Fi phone," said Maurice Famularo, D-Link Marketing Director, Australia & New Zealand. "The chipset is designed specifically for low-power consumption and a small footprint, allowing us to stay competitive by delivering a compact, flip-style Wi-Fi phone that is more attractive to consumers.

"Our new Wi-Fi phone will offer first-time VoIP users an easy transition to a technology that is reinventing how people stay connected in an ever-shrinking world," added Famularo.

"D-Link's selection of Broadcom's Wi-Fi phone chipset underscores our strong leadership in VoIP and Wi-Fi technology and our ability to deliver innovative, cost-efficient solutions for the emerging consumer IP telephony market," said Paul Shore, Director of Marketing of Broadcom's VoIP Business Unit in the United States.

"Working with D-Link, a worldwide leader in consumer and business network connectivity, allows us to bring our innovative VoIP and Wi-Fi technology to a broad customer base, further solidifying our reputation as a market leader."

D-Link's first Wi-Fi phone complements the popular line of D-Link wireless home networking equipment and expands the company's presence in the Voice over Internet Protocol (VoIP) market, which researchers expect will grow by more than 60 percent in the next two years for commercial applications.

Weighing only 3.74 ounces in a compact clamshell design, the D-Link phone will ship with built-in features like a clear colour LCD display, a keypad with backlight, speed dial, redial, multiple ringtones, email access, volume control and other conveniences.

Pricing and Availability

The D-Link SIP-based Wi-Fi phone retail price will be announced next month with initial shipments scheduled late in Q2, 2006.

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About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at 1 Giffnock Avenue, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800 FAX (02) 8899 1868; Internet www.dlink.com.au; email marketing@dlink.com.au.

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