

Award Winning Small & Medium Business Specialist Joins D-Link Premier Partner Program

Evolve IT Australia first to be appointed in Victoria & WA to provide and support D-Link based networking solutions as part of the Premier Partner Program

Melbourne, Australia – November 5th, 2007 – D-Link, the end-to-end networking solutions provider for business and consumers, today announced that Evolve IT Australia – an IT services and systems integration company with offices in Melbourne and Perth that specialises in small and medium sized business (SMB) – has joined its Premier Partner Program. Evolve IT is the first partner that D-Link has appointed in the states of Victoria and Western Australia to be a part of the Premier Partner Program.

Launched earlier this year, D-Link's Premier Partner Program targets business resellers and systems integrators focused on small and medium sized organisations. The Premier Partner Program assists D-Link partners to market, design, build and implement network solutions using D-Link@Work Business Solutions, including the xStack Switch, AirPremier Wireless and NetDefend Network Security product lines.

"We are delighted that a multi-award winning SMB specialist such as Evolve IT has joined our Premier Partner Program," said Domenic Torre, Managing Director for D-Link Australia and New Zealand. "Evolve IT has a 15 year track record of providing first class IT services to SMBs and perfectly complements D-Link's strategy of delivering premium quality networking solutions to SMBs through our D-Link@Work product lines."

Evolve IT confirmed its credentials as an SMB specialist when it won the 'Small Business Best Reseller of the Year' Award at the recent IDG Communications / Australian Reseller News IT Industry Awards. Earlier in the year Evolve IT also won Microsoft's Small Business Specialist Partner of the Year award.

"The main thing that convinced us to join the Premier Partner Program was that D-Link has a very similar focus on the SMB market," said Nick Moran, Managing Director for Evolve IT. "D-Link's new range of networking products are very focussed on the small to medium market and compliment what we are currently doing very, very well."

"At a technical level, we are very excited about D-Link's 3100 Series of managed switches, which are very targetted to small to medium businesses," said Moran. "Switches of that quality tended to be priced beyond the reach of smaller businesses in the past, so we are getting a very positive reaction from our customers and seeing some great sales results."

Evolve IT was also impressed with the flexibility of D-Link's Premier Partner Program. "A lot of partner programs, particularly in the network infrastructure area, tend to be 'Join us as a partner and this is what you get'. But D-Link's partner program is very much a working strategic partnership," said Moran.

One aspect of the partnership that Evolve IT wants to develop is D-Link's support for its growing managed services business. "Many of our clients have very limited IT skills and one of our main focusses at the moment is to expand our managed services offerings," said Moran. "When it comes to managed services, networking solutions need to be top notch and run smoothly – another thing that attracted us to D-Link and the Premier Partner Program."

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About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at Building A, Level 3, 11 Talavera Road, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800; FAX (02) 8899 1868; Internet www.dlink.com.au; email marketing@dlink.com.au.

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About Evolve IT

Evolve IT Australia Pty Ltd is a fully Australian owned and operated organisation that helps small and medium enterprises reach their potential through technology. It develops business solutions, solves business problems and evolves business systems with companies that understand, invest in and value technology. Areas of expertise include: business continuity & disaster recovery; mobility solutions; infrastructure design and management; communications solutions; productivity solutions; customer management; security; support; managed services. Evolve IT strives to be the best technology services and systems integration company in the market it serves and to continue to develop unique and innovative solutions.

Other Key facts:

- Winner: Microsoft Small Business Partner of the Year 2007
- Winner: ARN SMB Reseller 2007
- Quality Endorsed Company to the ISO 9001 standards
- Privately Owned
- Microsoft Gold Certified Partner with competencies in Networking Infrastructure Solutions; Mobility Solutions; Information Worker Solutions: Portals & Collaboration and Unified Communications.
- HP & IBM Business Partner
- Experienced personnel, long serving, low attrition rates
- National coverage from offices in Melbourne and Perth