



**PRESS ANNOUNCEMENT
For Immediate Release**

**D-LINK INTRODUCES HIGH-PERFORMANCE WIRELESS N
DUAL BAND ROUTER DIR-815**

SYDNEY, Aust. – October 18, 2010 – D-Link Australia & New Zealand, the end-to-end networking solutions provider for business and consumers, today introduced the new D-Link® Wireless N Dual Band Router DIR-815, a simultaneous dual band wireless router that effectively creates two Wi-Fi® networks with one device.

Powered by Wireless N technology, this high-performance router provides superior wireless coverage designed to reduce dead spots for users who require higher performance or for networking in larger homes and offices. Users can connect the Wireless N Dual Band Router to a cable or DSL modem and provide high-speed Internet access to multiple computers, mobile devices, game consoles and media players.

The dual band technology in the DIR-815 router supports both 2.4GHz and 5GHz wireless signals simultaneously. Users can check e-mail and browse the Internet using the 2.4GHz band, for example, while playing games and streaming HD movies on devices using the clearer 5GHz band. This prevents both signals from getting overloaded and avoids interference and lag.

“The DIR-815 is ideal for larger homes or offices using bandwidth-hungry applications or any environment where one channel is not enough,” said Maurice Famularo, Marketing Director for D-Link Australia and New Zealand.

The DIR-815 is compatible with older 802.11g and 802.11a wireless devices. To further enhance performance, D-Link’s award-winning Quality of Service (QoS) engine prioritises time-sensitive online traffic to ensure smooth Voice over IP (VoIP) phone calls, media streaming and responsive gaming.

Latest wireless security features, including support for the WPA™ and WPA2™ standards, help to prevent unauthorised access. In addition, the DIR-815 utilises Stateful Packet Inspection (SPI) and Network Address Translation (NAT) firewalls to help prevent potential attacks from across the Internet.

The DIR-815 is ready for the move from IPv4 to the new IPv6 Internet Protocol standard and is also compatible with IPv6 equipment from other manufacturers. Using a dual-stack architecture, the router can handle routing for both IPv4 and IPv6 networks at the same time.

The Wireless N Dual Band Router also features D-Link Green™ technology to save power and prevent waste. The D-Link Green wireless LAN scheduler can shut down the wireless network for power savings. In addition, compliance with RoHS (Restriction of Hazardous Substances) and recyclable packaging make D-Link Green devices an environmentally responsible choice.

Price and Availability

The D-Link® Wireless N Dual Band Router (DIR-815) is available now with recommended retail prices of AU\$199.95 inc. GST and NZ\$269.00 inc. GST.

For more information, see D-Link's websites at www.dlink.com.au and www.dlink.co.nz.

END OF ANNOUNCEMENT

About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company is an award-winning designer, developer and manufacturer of networking, broadband, digital electronics, voice, data and video communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market.

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