

## **D-Link Introduces New Network Camera For Professional Security and Surveillance in Low-Light Environments**

**Feature-Rich Camera Equipped with Low-Light Capabilities, PoE and 3G Mobile Video Support Provides Reliable, All-in-One Video Monitoring Solution**

**SYDNEY, Aust. – September 1, 2009** – D-Link Australia & New Zealand, the end-to-end networking solutions provider for business and consumers, today introduced a new high-end fixed network camera designed for professional surveillance and security applications for organisations requiring local or remote monitoring with features including low-light capabilities, Day & Night viewing and Power over Ethernet (PoE) support.

The D-Link® DCS-3410 Fixed Network Camera is equipped with a 1/3 inch D1 CCD Sensor and low-light video capture features including 0.3 Lux light sensitivity for capturing video any time, day or night. Additionally, it supports optional CS mount standard lenses such as an auto-iris lens, IR LED lens or a night vision illuminator, to record video in environments with little or no light.

The DCS-3410 also has a built-in IR-Cut Removable (ICR) filter to provide automatic Day/Night functionality, adjusting the image from colour during the day and in low light conditions to monochrome at night for poor lighting conditions.

"The new feature-rich D-Link DCS-3410 network camera provides professional digital surveillance solutions for small, medium and large organisations requiring state-of-the-art security monitoring," said Maurice Famularo, Marketing Director for D-Link Australia and New Zealand. "Even when there is little or no light, this camera provides outstanding picture quality and offers user-friendly features, flexible connectivity and convenient remote monitoring capabilities."

The new D-Link DCS-3410 Fixed Network Camera includes 802.3af Power over Ethernet (PoE) to receive both power and data over a single Ethernet cable, allowing the camera to be placed in locations without a power outlet. The surveillance camera supports simultaneous streaming of MPEG-4 and MJPEG video to provide both high quality and bandwidth efficient compression formats.

The new DCS-3410 camera includes support for 3GPP Mobile Surveillance, allowing the user to view a live video feed from a compatible Internet-ready mobile phone with a 3GPP player installed. This feature extends monitoring capability without requiring the use of a computer, letting the user check the camera's video feed while on the go.

The camera comes with built-in microphones and audio ports allowing 2-way audio communication when an optional external speaker is connected and also includes an audio switch to ensure privacy when needed. It features a built-in Samba client for network attached storage (NAS) so there is no need for a direct connection to a PC, hardware or software to capture and transfer video or images.

For convenient management, the surveillance camera includes D-Link D-ViewCam™ 2.0 software enabling the user to manage up to 32 network cameras, set e-mail alert notifications, set recording schedules, and trigger motion detection to record directly to a hard drive. To further simplify the management process, the D-ViewCam 2.0 software also lets the user upload a business floor plan and create a realistic layout of where cameras are located.

The camera is also standards-based which allows it to be managed by third-party software applications.

**Price and Availability**

The D-Link DCS-3410 Network Camera is available now with recommended retail prices of AU\$879.95 inc. GST and NZ\$1055 inc. GST.

For more information, see D-Link's websites at [www.dlink.com.au](http://www.dlink.com.au) and [www.dlink.co.nz](http://www.dlink.co.nz).

**About D-Link**

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at Building A, Level 3, 11 Talavera Road, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800; FAX (02) 8899 1868; Internet [www.dlink.com.au](http://www.dlink.com.au); email [marketing@dlink.com.au](mailto:marketing@dlink.com.au).

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