



**Media Release**

## **D-Link First to Ship Next Generation Simultaneous Dual Band Wireless N Router**

**Simultaneously** transmitting both 2.4GHz and 5GHz Bands to Prioritise and Separate High-bandwidth, Latency-sensitive Wireless Data Traffic, ideal for Voice and Video Networking.

**SYDNEY, Aust., September 17, 2008** – D-Link, the end-to-end networking solutions provider for business and consumers, today announced it is shipping its new DIR-855 wireless router, the industry's first high-powered simultaneous dual band Draft 802.11n wireless router.

The D-Link DIR-855 is a powerful dual band draft 802.11n wireless router engineered to maximise speed, range and performance of a Wi-Fi network when running multiple devices including high definition (HD) media players, game consoles and computers.

The DIR-855 Router provides state-of-the-art performance and protection to browse the Internet send emails and share files while simultaneously streaming high definition (HD) movies, music and online games to ensure all applications run smoothly over the wireless network.

"The digital home is becoming a reality with recent advancements in rich media and digital communications where the key point of convergence is relying on networking equipment that seamlessly connects various technologies in a single unified communication network," said Maurice Famularo, Marketing Director for D-Link Australia and New Zealand.

"We're addressing this market with the introduction of the D-Link DIR-855, which simultaneously uses two radio bands for optimized home media networking, combined with a standard-based high-speed gigabit switch, a hardware Internet firewall, and a Quality of Service (QoS) engine that delivers the most advanced networking solution for customer", said Famularo.

The D-Link DIR-855 is a draft 802.11n compliant device that delivers faster speeds and farther range than 802.11g home networks while maintaining complete backward compatibility with 802.11g devices. The D-Link Xtreme N Duo Media Router ships with a 4-port 10/100/1000 Gigabit Ethernet switch with one upstream Gigabit Internet port.

The D-Link DIR-855 also offers support for advanced wireless security, including WEP, WPA and WPA2 standards to ensure the wireless network is protected. To prevent inevitable attacks from the Internet, the DIR-855 uses dual active firewalls (SPI, NAT) to help secure the entire network and personal user information.

Key features and benefits include:

- Superior performance over competing draft 802.11n routers with simultaneous dual band (2.4 and 5GHz) operation
- Wi-Fi Protected Setup to quickly and easily create and connect to a secure wireless network
- Intelligent Wireless Prioritization Technology
- Award-winning QoS engine ensures digital telephony "clear calls" and accelerates seamless interactive processing of packets in applications like online gaming and other remote data intensive connectivity processing delivering an outstanding Internet experience
- Works with existing wireless 802.11g devices
- Gigabit Ethernet ports for optimal speed for wired network
- Advanced wireless network security with WPA or WPA2 encryption
- Dual active firewalls to protect network from Internet attacks
- Expanded home wireless coverage
- New simple and easy installation with D-Link Quick Router Setup

#### **Price and Availability**

The D-Link DIR-855 Xtreme N Duo Media Router is available now with recommended retail prices of AU\$479.95 inc. GST and NZ\$599.95 inc. GST.

For more information, see D-Link's websites at [www.dlink.com.au](http://www.dlink.com.au) and [www.dlink.co.nz](http://www.dlink.co.nz).

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#### **About D-Link**

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at Building A, Level 3, 11 Talavera Road, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800; FAX (02) 8899 1868; Internet [www.dlink.com.au](http://www.dlink.com.au); email [marketing@dlink.com.au](mailto:marketing@dlink.com.au).

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