

D-Link Appoints John Lahoud as Operations and Logistics Manager

Logistics Expert Takes Senior Management Role Reporting to Managing Director

SYDNEY, Aust. – September 30, 2008 – D-Link Australia & New Zealand, the end-to-end networking solutions provider for business and consumers, today announced the appointment of John Lahoud as Operations and Logistics Manager.

In this Sydney-based position, Lahoud is responsible for managing the operations of a range of D-Link's business functions in Australia and New Zealand, including customer service, product service and repair, and distribution and warehousing.

"D-Link is a large and growing company, with a diversified and ever expanding range of business and consumer networking products," said Lahoud. "It is my responsibility to ensure that D-Link gets those products into the hands of the people that need them as quickly and efficiently as possible. One of my key goals will be to look at further improvements in the areas of supply and distribution where we can work smarter and provide greater value to our customers."

Lahoud is based in the company's head office in North Ryde and reports to D-Link Managing Director, Australia & New Zealand, Domenic Torre.

"With his experience in a number of specialised supply and logistics disciplines such as reverse logistics, scheduling, forecasting and demand planning, John Lahoud is a valuable addition to D-Link's local team," said Torre. "In the short time John has been with us he has shown himself to be a dynamic team player who brings fresh ideas to the planning table."

Prior to joining D-Link Lahoud worked for BOC, a leading supplier of industrial, medical and scientific gases and equipment, as Supply Chain Co-ordinator. Previously, he held the position of Logistics Manager for Navman Australia, a pioneer of GPS navigation products.

About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company continues to strive for excellence as an award winning designer, developer, and manufacturer of networking, broadband, digital electronics, voice and data communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Australia and New Zealand headquarters are located at Building A, Level 3, 11 Talavera Road, North Ryde, NSW, 2113, Sydney Australia. Phone (02) 8899 1800; FAX (02) 8899 1868; Internet www.dlink.com.au; email marketing@dlink.com.au.

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