



**PRESS ANNOUNCEMENT
For Immediate Release**

**CREATE, EXTEND OR UPGRADE TO HIGH PERFORMANCE
WI-FI WITH D-LINK'S WIRELESS N ACCESS POINT DAP-1360**

SYDNEY, Aust. – September 13, 2010 – D-Link Australia & New Zealand, the end-to-end networking solutions provider for business and consumers, today introduced the D-Link DAP-1360 Wireless N Access Point designed for users looking to create a new wireless network, easily extend coverage of an existing wireless network or upgrade to the latest Wireless N technology.

The DAP-1360 includes a variety of features allowing it to serve as an access point (AP), wireless client, bridge, bridge with AP, repeater, wireless Internet service provider (WISP) client router or WISP repeater and is ideal for use in a home or office network.

"This new multifunction Wireless N access point is an ideal solution for a wide range of home or SOHO wireless networking scenarios," said Maurice Famularo, Marketing Director for D-Link Australia and New Zealand. "Users can simply install it with existing broadband modems and routers to create, extend or upgrade to a high-performance Wireless N network."

The D-Link DAP-1360 Wireless N Access Point connects to a broadband modem to wirelessly share an Internet connection. Alternatively, users can easily extend their existing wireless coverage by using the DAP-1360's repeater mode feature. The DAP-1360 is also backward compatible to work with existing Wireless G devices.

With the included D-Link Setup Wizard, a wireless network can be set up in minutes, including configuring the access point's operating mode and adding new wireless devices onto the network.

The DAP-1360 can be configured to operate in seven different modes to suit a wide range of wireless networking scenarios. The Access Point mode allows the device to act as a central hub for wireless users. The Wireless Client mode is available to enable the DAP-1360 to connect to another access point. There is a Bridge mode to join two wired networks together and a Bridge with AP mode so the device can act as a wireless hub and a bridge at the same time.

The Repeater mode extends wireless coverage to cover all "dead" spots. A WISP Client Router mode allows wireless Internet service subscribers to share their Internet connection with home/office Ethernet-enabled computers without the need for an extra router. Finally, the device can act as a WISP

Repeater to let WISP subscribers share their Internet connection with wired and wireless computers without any extra routers.

The DAP-1360 supports the latest wireless security features to help prevent unauthorised access. This includes 64/128-bit WEP encryption and WPA™/WPA2™ security to protect network and wireless data. It supports Wi-Fi Protected Setup (WPS) to quickly and securely setup a wireless network, MAC address filtering and a disable SSID broadcast function to limit outsiders' access to the home or office network.

The DAP-1360 also includes a built-in schedule function that turns the wireless network off when not in use. This feature reduces power consumption and ultimately saves costs.

Price and Availability

The D-Link DAP-1360 Wireless N Access Point is available now with recommended retail prices of AU\$149.95 inc. GST and NZ\$199.95 inc. GST.

For more information, see D-Link's websites at www.dlink.com.au and www.dlink.co.nz.

END OF ANNOUNCEMENT

About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company is an award-winning designer, developer and manufacturer of networking, broadband, digital electronics, voice, data and video communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market.

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